EERMC Market Potential Study Data Refresh Summary

Presented By: EERMC C-Team and Technical Review Committee

Date: December 15, 2022



Market Potential Study Summary

Market potential studies (MPS) are used to help inform and set the energy efficiency targets submitted to the PUC

The last MPS was completed in 2020 and covered 2021-2026

The refresh will update results for key areas for 2024-2026 to provide more accurate information

Three main applications for this data:

- Reference point for the Council from an objective third-party for setting EE targets
- Identify where the biggest EE opportunities are over the next three years
- Other stakeholders can refer to these studies to help support their arguments



Market Potential Study Refresh Timeline

June 27th – Council issued RFP for MPS data refresh

August 5th – Council received one vendor response

 Proposal was for a total of \$162,648 which was \$117,648 higher than what the Council currently has budgeted for this analysis (\$45,000)

November 17th – Council voted to direct the C-Team and OER to negotiate with the vendor on the proposal to better align the scope of work, timeline, and budget with the Council's needs and expectations

December 1st – C-Team and OER had a call with the vendor to discuss opportunities for adjusting the scope of work and budget

December 9th – MPS Review Committee met to review the revised vendor proposal that included a streamlined scope of work and reduced the overall proposed budget by \$54,764 from \$162,648 to \$107,884



Market Potential Study Refresh Timeline

Reduction in data collection tasks

 The MPS Management Team (C-Team, OER, RIE) will provide the relevant data sources to incorporate in the update analysis

Limit the achievable potential scenarios to one

 This one scenario modeled will be decided by the Council based on what is determined to be the most useful

Reduction in reporting tasks

 Rather than having formal reports and presentations from the vendor, we would instead get the new data and a quick summary



Technical Review Committee Recommendation

The Technical Review Committee believes that the revised Dunsky Energy + Climate Advisors proposal meets all the technical components that this requisition specifies with a reasonable price for the Council

Technical Review Committee Recommendation:

The Council should seek to execute a contract with Dunsky Energy +
 Climate Advisors for the market potential study data refresh, contingent
 upon requesting and receiving approval from the Public Utilities
 Commission for incremental funding in the amount of \$62,884 to cover
 the full cost of the proposal



Council Member Discussion

