



STATE OF RHODE ISLAND
**ENERGY EFFICIENCY &
RESOURCE MANAGEMENT COUNCIL**

Thursday, January 19, 2023

Recommended Vote Language

6.c. Council Branding and Communications Proposal Recommendation and Vote

Key Discussion Question(s): Branding and Communications Proposals

1. Does the work plan provided by the vendor meet the Council's needs?
2. Would the vendor be able to deliver results in a timeframe helpful to the Council?

Recommended vote language:

1. *A motion to approve the Technical Review Committee's Vendor Recommendation: A motion to approve the Technical Review Committee's recommendation to select Advocacy Solutions, LLC to conduct the Council's branding and communications development as described in the submitted proposal and associated work plan and to direct the Office of Energy Resources and the Council's legal counsel to prepare and execute a contract with the chosen vendor.*
2. *A motion to reject the Technical Review Committee's Vendor Recommendation: A motion to reject the Technical Review Committee's recommendation to select Advocacy Solutions, LLC to conduct the branding and communications development as described in the submitted proposal, and instead {state proposal}.*