Branding and Communications Development Update

November 2023



Agenda

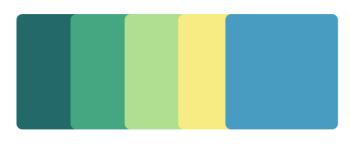
- Update the Council's visual identity with a new logo and unique color theme
- Redesign the Council's website to improve readability and make information more readily accessible

Logo/Theme Options







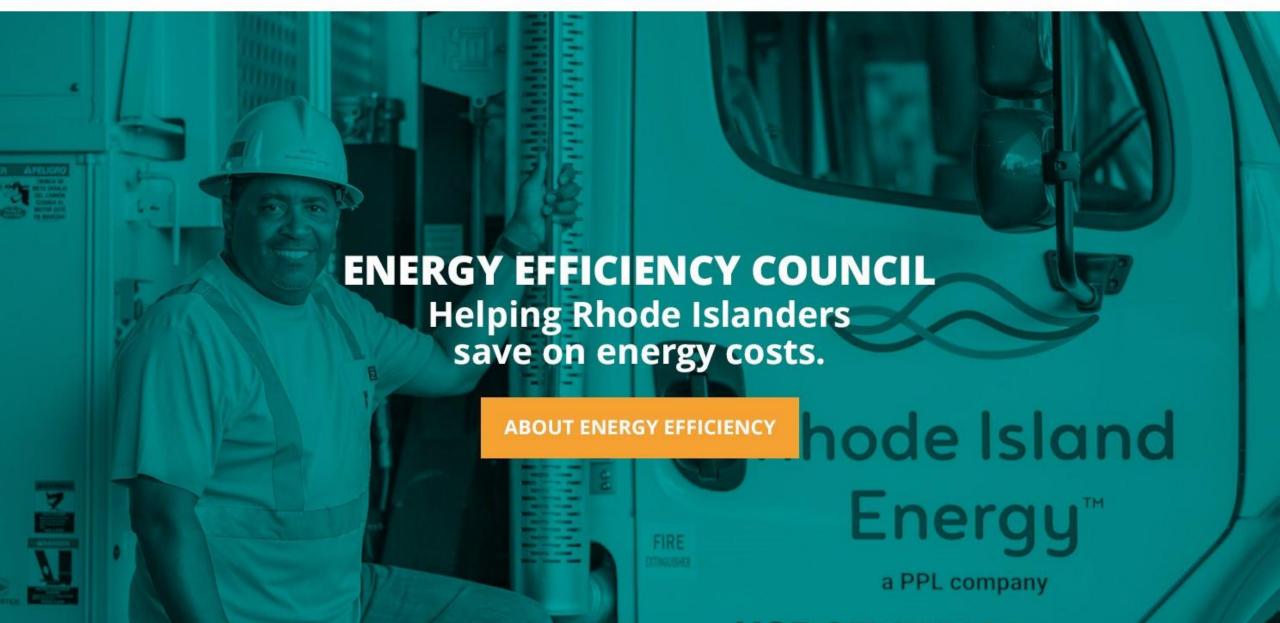






Website/Landing Page Layout



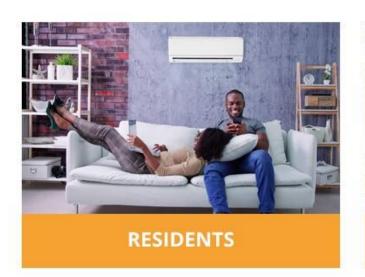


Top Box Slider Video



RHODE ISLAND ENERGY EFFICIENCY PROGRAMS

The Council helps the state reach its climate goals by supporting cost effective energy efficiency programs and finding new ways to reduce climate emissions.'













MAKE YOUR VOICE HEARD

Join us at our next meeting or submit a public comment to make your voice heard.

SUBMIT YOUR COMMENTS



ADDRESS

RI EERMC c/o Nathan Cleveland RI Office of Energy Resources One Capitol Hill Providence, RI 02908

LINKS

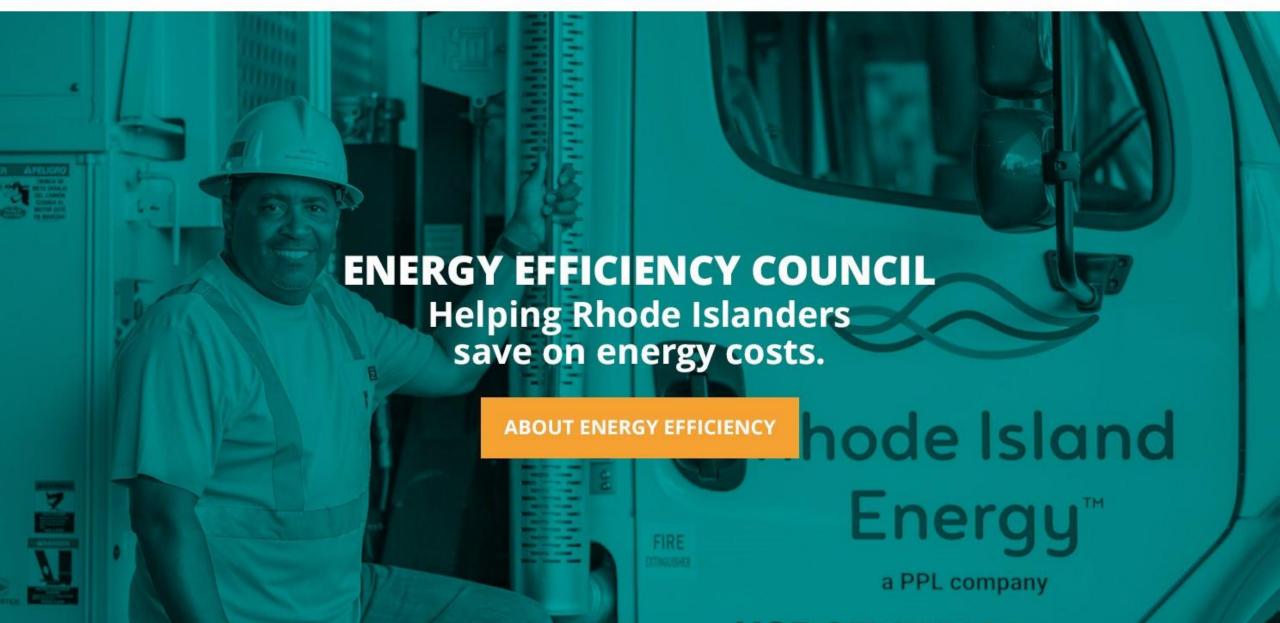
Governor's Office
Office of Energy Resources
Executive Climate Change
Coordinating Council
National Grid RI EE Technical
Working Group

PUBLIC COMMENT

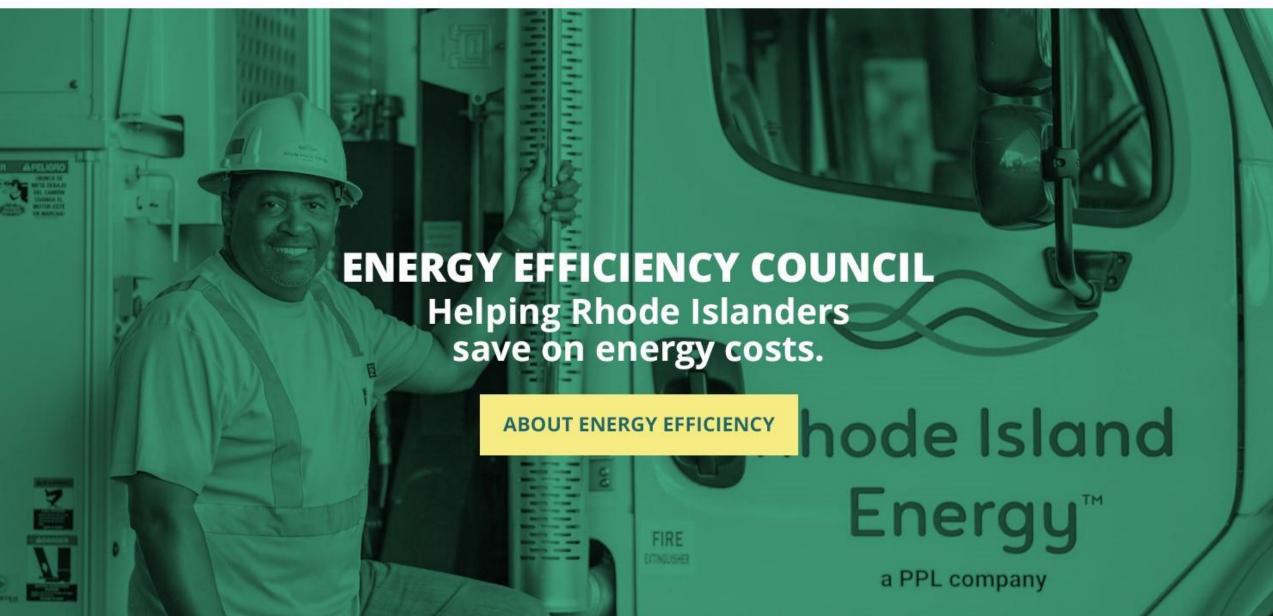
If you'd like to submit public comment to the Council, you can do so on our <u>Public Comment Page</u>.

Website/Landing Page Theme Options

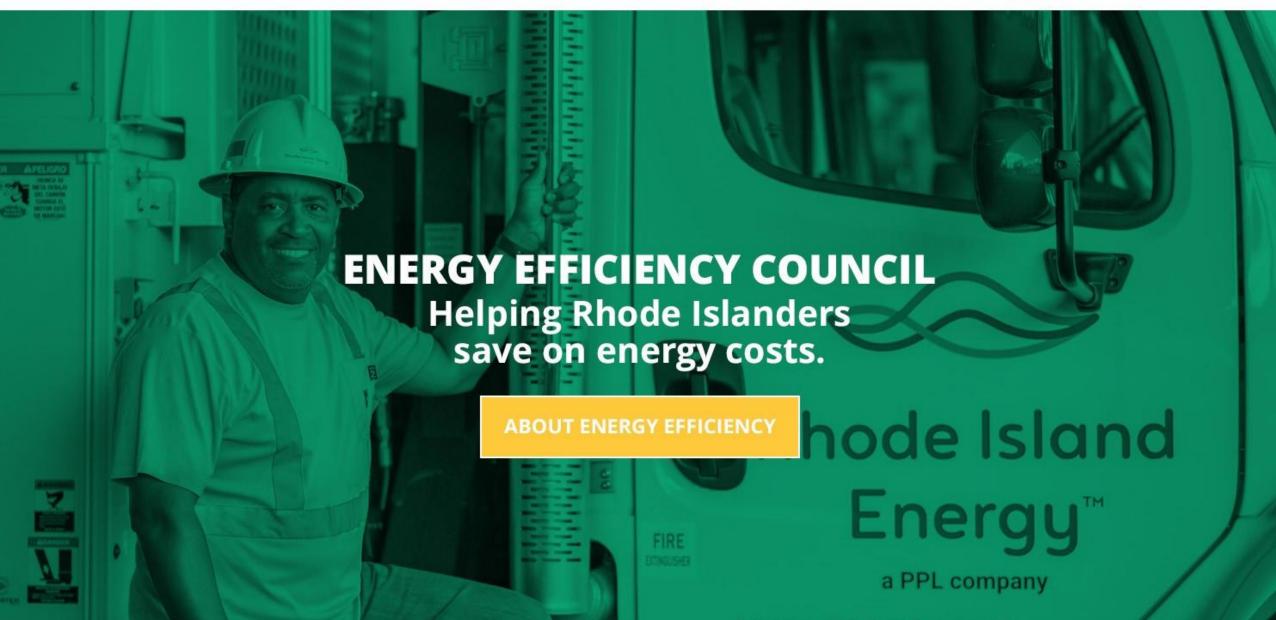










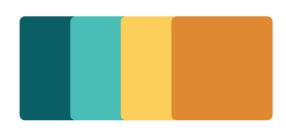


Questions and Comments

- Did you prefer one theme more than another?
- Did you have any thoughts or feelings about how information is presented or laid out on the landing page?
- Is there any other information you would like to see included on the homepage?

Appendix



























Rhode Island



